
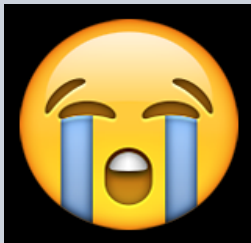
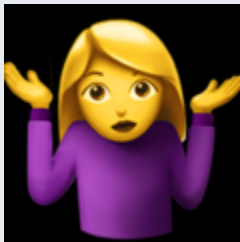



To Whom Should Our Message Go?

	Ours	Undecided	Theirs
Likely Voters		PERSUADABLES (MESSAGE LIVES HERE!!!)	
Infrequent Voters	TURNOUT (GOTV)		
Non-Voters	