



*women leaders for a democratic future*

## Trainer Biographies – March 23-24, 2019



### **Nicole Bauer**

#### **Topic: Media Relations**

I am an Assistant Professor of Political Communication in the Department of Political Science & theanship School of Mass Communication at Louisiana State University. Before coming to LSU, I was an Assistant Professor in the Political Science Department at the University of Alabama. My research examines how strategic campaign communication affects voters' decision-making especially when voters are considering non-traditional candidates.

More specifically, my research agenda focuses on identifying the psychological underpinnings motivating political attitudes and behaviors. I focus on examining the influence of the news media, campaign strategies, and other political institutions on how voters behave. I incorporate theories and methods from psychology, public opinion, and mass communication into my research. My work has been published in Political Psychology, Political Behavior, and the International Journal of Press/Politics among other journals.

Read more [here](#) about my current research projects.

I teach courses on political psychology, public opinion, and gender and politics. For more information about my courses please visit the teaching [page](#). When I'm not teaching or researching I enjoy traveling, baking, reading, sitting on the beach, and running marathons.



### **Kate Magsamen**

#### **Topic: Creating a Budget, Fundraising & Cash Flow; Call Time**

Kate Magsamen is a seasoned political fundraising consultant who has worked in Democratic politics for 15 years. Currently the President of KMM Consulting LLC, Kate works with state, local, federal campaigns and major political action committees that support Democratic candidates. During the 2016 election cycle, Kate served as the Deputy Finance Director for Senate Majority PAC and as well as New York Co-Director for Hillary for America. Prior election cycles, Kate served as Finance Director for U.S. Senators Mary Landrieu, Chris Coons and Chris Dodd as well as Governor Martin O'Malley. Kate is also a Co- Founder, Board & Advisory Council member of Emerge Louisiana, an organization that recruits and trains Democratic women to run for office and win.



## **Irene Shin**

### **Topic: Digital Ads & Fundraising**

Irene Shin is the Political Director for Crowdpac. Irene is an experienced political operative and fundraiser. She has worked for an array of campaigns and has raised millions of dollars for candidates, national political committees, and political action funds including Senator Kamala Harris and the Democratic Legislative Campaign Committee. She also serves as the Political Advisor for One Vote at a Time, and on the boards of the Competitive Commonwealth Fund and Virginia Civic Engagement Table. She holds a BA in political science from the University of California, Riverside.