



women leaders for a democratic future

Trainer Biographies – April 12-14, 2019



Tricia McMullen

Topic: Mastering the VAN & Digital Field

Tricia McMullen is a native of Birmingham, AL and a graduate of the University of Montevallo. She got her start in electoral politics during her senior year of college while working part time as an intern for Bernie Sanders' presidential campaign. After graduating, she moved to New Hampshire to be a field organizer for Hillary Clinton, Maggie Hassan, Annie Kuster, and the entire New Hampshire coordinated campaign. Among her team's successes in New Hampshire was sending the first ever all female, all Democratic congressional delegation to D.C. When she returned home to Birmingham, she became Field Director for Randall Woodfin and began working tirelessly to unseat their two-

term incumbent mayor. Mayor Woodfin is now the youngest mayor to serve Birmingham in over a decade. Shortly after her hometown victory, McMullen traveled to Sarasota, FL to be Margaret Good's Field Director in her special election to Florida State House District 72, making Good the first Democrat to hold the seat in over a decade. Most recently, McMullen made the transition from field to data and worked as Deputy Director of Data and Analytics for Nevada's coordinated campaign where her team won one of only two red to blue Senate flips during the 2018 midterms. Her partner's pursuit of a PhD in Political Development at Tulane University sparked their recent move to New Orleans, and here, she hopes to continue to use data and passion to elect Democrats in unlikely places.



Jennifer Harding

Topic: Field 101

Jennifer Harding is an activist and advocate with deep passion for social justice and movement building. She is the organizing coordinator for the Baton Rouge chapter of Voice of the Experienced (VOTE), an organization she first came to work with as a local field director for the Unanimous Jury Campaign. Jennifer also serves as the president of Progressive Social Network, a grassroots organization she co-founded, that works to foster a culture of progressive civic engagement in the Baton Rouge area. Her organizing is informed by the belief that every human deserves compassion and dignity and the joy of building

community. As a Louisiana native, she is invested in the fight to dismantle oppressive systems and to uplift the voices of marginalized people living in the Deep South.



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Nomica Guillory

Topic: Public Speaking & Image

Mrs. Guillory is a native of Lake Charles, Louisiana. She holds degrees in Practical Nursing from Sowela Community College, a Bachelor of Science in Mass Communications and a Master of Science in Instructional Technology, both from McNeese State University. Currently, she works as the Administrator of Rosewood Nursing Center. She is also a Certified Professional Life Coach and is presently the owner of Excellence In You Coaching Strategies. As a Certified Professional Life Coach, Mrs. Guillory has been speaking all over this country and this state taking a message of empowerment, success, but most of all faith, to all whom she meets. Beginning her journey as a sixteen-year-old mother to now being a

healthcare administrator, her aim is to Engage, Enlighten, and Empower others to stand in their best moments every single day. Nomica Guillory won the title of 2013 Up and Coming Business Woman of the Year (nominated by the Chamber of Southwest Louisiana). She was also nominated in 2012 by THRIVE Magazine as Thriving Thirty-Something in her community for her efforts in inspiring others to meet their potential. Mrs. Guillory won the title of Mrs. Louisiana-America in 2006, allowing her to travel to Tucson, Arizona to compete in the nationally televised Mrs. America Pageant. There, she placed 3rd runner-up to Mrs. America! She also sits on the Empowering Women committee for the Chamber of SWLA in an effort to ensure all women are enlightened with opportunities across this region. In 2015, she published her first book entitled, *The Power of Believing: Be Who You Are Meant To Be*; which can be found on Amazon. It is a weekly motivational guide to encourage others to be all that they are created to be and become. She is married to Eligha Guillory, Jr. and they have three children, Matthew (27), Martina (26), and Isabella (12). They also have a very cute dog named Ellis.



Stephanie Ryan Malin

Topic: Media Relations

Stephanie Malin is the director of communications for LSU's Manship School of Mass Communication. She began her career in radio and television and has worked at six radio and television stations, as a reporter, multimedia journalist and anchor. Her last stop in news was two years reporting for WBRZ-TV in Baton Rouge, where she covered politics, education, crime, healthcare, corruption and more. Forever a news junkie, Stephanie moved into media and public relations and has been managing crisis communications, media outreach, social media, strategic planning and more for the last seven years at political advocacy organizations, research institutions and in higher education. In addition, she continues to freelance for local media organizations and provide communications consulting for

Louisiana clients. Her passion is helping people understand how to successfully interact with journalists.

