



## Class of 2019 | Session #5 | Baton Rouge | May 18 & 19

### Friday, May 17<sup>th</sup>

6 p.m. – 8 p.m.

**Class social time**

*Many class members are planning to sleep at home and drive to Baton Rouge each day. The “Meet the Class” fundraising reception will not happen Friday night.*

### Saturday, May 18<sup>th</sup>

8 a.m. – 9 a.m.

**Breakfast & check in**

*Renaissance Baton Rouge Hotel  
7000 Bluebonnet Blvd., Baton Rouge, LA 70810*

9 a.m. – 5:30 p.m.

**True Blue Summit**

*Renaissance Baton Rouge Hotel  
7000 Bluebonnet Blvd., Baton Rouge, LA 70810*

- **Training Breakouts** | A variety of one-hour sessions on endorsements, polling, messaging, fundraising research, and more.
- **Pitch-a-Thon** | Practice and perfect your campaign stump speech. State Party leaders will be on hand to listen & provide feedback.
- **Vendor Fair** | Learn about political vendors, online tools, and various groups supporting Democrats in Louisiana.
- **Democratic State Central Committee Meeting** | The DSCC will assemble to discuss Louisiana’s 2020 Democratic National Convention Delegate Selection Plan. This is a chance to get first-hand experience in the Democratic process and get an exclusive look at the inner workings of Team LDP.
- **Lunch** | Saturday’s lunch will be provided by the Louisiana Democratic Party and True Blue Summit sponsors.
- **Networking Reception** | A happy hour event inside the Renaissance Hotel will follow the Summit. Class members will be given a networking challenge to complete at the reception.

7 p.m. – 8:30 p.m.

**Class Dinner**

*Location TBA*



## Class of 2019 | Session #5 | Baton Rouge | May 18 & 19

### Sunday, May 19<sup>th</sup>

**8:30 a.m. – 9 a.m.**     **Breakfast & check in**  
*Renaissance Baton Rouge Hotel*  
*7000 Bluebonnet Blvd., Baton Rouge, LA 70810*

**9 a.m. – 3 p.m.**     **Baton Rouge Training Day II**  
*Renaissance Baton Rouge Hotel*  
*7000 Bluebonnet Blvd., Baton Rouge, LA 70810*

- **Opposition Research** | Carol Andrews
- **Digital Fundraising** | ActBlue
- **On-Camera Interviews**
- **Canvassing Exercise** | Lori Calais & Robin Parrott

\*\*\*\*\* [PLEASE COMPLETE THIS FORM!!!!](#) \*\*\*\*\*

**Hotel Block Information** | Twenty rooms are available Friday & Saturday night at the Renaissance Baton Rouge Hotel. The rooms are \$119 per night. Single and double rooms are available.

Renaissance Baton Rouge Hotel - [BOOKING LINK](#)  
Phone: (225) 215-7000  
Address: 7000 Bluebonnet Blvd., Baton Rouge, LA 70810  
Hotel Staff Contacts: Lacey Terrell & Sabrina Jones  
*The deadline to book a room using the link: 11:59 p.m. Wednesday, May 15<sup>th</sup>*  
*\*\*Email Melanie if you need supporter housing or help with booking hotel rooms.*

**Attire** | Saturday is business casual. Sunday is casual! Wear comfortable walking shoes on Sunday and look at the weather forecast for clothes to keep you comfortable outside. We will be canvassing. Bring yoga gear too!

**Bring from home** | Clipboard or hardcover binder/notebook, paper, pens, phone charger, headphones, homework, pre-work, business cards/calling cards for networking exercise, reusable water bottle, your Emerge binder & nametag.



## Class of 2019 | Session #5 | Baton Rouge | May 18 & 19

### Class Officers:

- **Emcees: Angel & Cammie** | The Emcees are responsible for introducing all the speakers on that class day. A great way to practice a valuable skill and get to know some of our speakers!
- **Whips: Jeannette & VACANT** The Whips are responsible for helping the class run on time, getting classmates back from breaks, keeping speakers on time, passing out handouts, etc.
- **Social Chairs: Brenda & VACANT** | The Social Chairs are responsible for setting up one social event in the month before the class.

**\*\*\* Please offer to help if you didn't sign up for a class officer shift in January\*\*\***

### Pre-Work assignments to prepare for upcoming training:

- Endorsements | Think through your personal values and platforms. Do some research on who got which endorsements in previous elections.
- Democratic Party Structure | Read the state party platform and journal what resonates with you.
- Polling | Find a recent poll that surveyed Louisiana voters. Discuss the poll's findings. What surprised you? What disappointed you? What inspired you?
- Canvassing | Download the MiniVAN application on your phone.
- Canvassing | Draft a canvassing script.
- Opposition Research | Do a bit of self "opposition" research. What can someone find about you that you'd prefer not to talk about? What issues in your district are you not prepared to answer questions about?

**\*\*\* Review your notes from this past assignment: Write a five-ten sentence biography for yourself (real) and for your opponent (real or imaginary).\*\*\***

### Homework assignments to complete from the previous training:

- Field 101 | Recruit a volunteer for something. Make sure they are comfortable and ask them to volunteer again!
- Media Relations | Write an op ed or LTE and try to get it published.
- Media Relations | Meet with a reporter who covers your district.
- Social Media | Create (and follow) a content calendar for your personal social media.
- Campaign Planning | Figure out who represents you, from dog catcher to president. What are their districts? How many votes did it take for them to win? What do they do?

**\*\*\* Review your notes from this past assignment: Great time to revisit this assignment: Find an opportunity to speak in public (on local cable television, at an event, on a podcast) and do so. Send a copy of the recording to the executive director.\*\*\***